

INTERNATIONAL SUMMER PROGRAM

**DIGITAL
ENTREPRENEURSHIP**

SERBIA (EUROPE)



WHERE IS SERBIA?



SUMMARY

SUMMER SCHOOL

DURATION: 4 weeks

(July 3rd –July 30th, 2023)

INTERNSHIP (1-2months)

APPLICATION FINAL DEADLINE:

May 1, 2023

Contact person:

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REASONS TO APPLY

- **International business and cultural experience**
- **Building global awareness and thinking**
- **Building up your CV (Studying abroad + Internship + Job shadowing)**
- **Project based learning + Multidisciplinary team work**
- **Numerous touristic and social activities**



SUMMER PROGRAM 2023, SERBIA

1

DIGITAL ENTREPRENEURSHIP



2

INDUSTRY INTERNSHIP (1 MONTH/2 MONTHS)



INTERNATIONAL SUMMER SCHOOL IN SERBIA

“DIGITAL ENTREPRENEURSHIP”

JULY 2023

ENTREPRENEURSHIP IN THE DIGITAL ERA

1. MULTIDISCIPLINARY PROJECT-BASED LEARNING (80 HOURS)

- Coaching and mentoring students and project-oriented work in multidisciplinary fields. Students will develop digital business ideas in small multidisciplinary teams under the supervision of coaches and mentors. Projects need to be submitted and will be graded. “There will be a winner for the project”

Learning in four key learning areas:

- Entrepreneurship – Digital mindset, Design thinking, Venture creation, Finance in entrepreneurship;
- Business – Setting up Startup, Business model innovation, Digital transformation, Digital marketing;
- Technology – Digital and Data Technologies;
- Innovation – Open and participative innovation, Co-innovation, Crowdsourcing

2. JOB SHADOWING (60 HOURS)

- 60 hours of ‘job shadowing’ in different companies from different industries

3. EXCITING SIGHTSEEING TOURS (60 HOURS)

SUMMER SCHOOL - DIGITAL ENTREPRENEURSHIP

Participants receive

Academic program + Job Shadowing (4 weeks)

Summer School materials & certificates

B&B accommodation & Meals

Airport transfers and all local transfers

All excursions in Novi Sad, Vojvodina and Serbia

Participation fees DO NOT cover

Roundtrip Flight ticket to Serbia

Full Health/Travel insurance
30 days

Visa costs

Other things that are not included in the Program



INDUSTRY INTERNSHIP

2. INDUSTRY INTERNSHIP (ONE OR TWO MONTHS)

A list of companies (IT companies, hotels, banks, retailers, government agencies, etc.) with their profiles and number of positions will be announced.

Procedure:

Students choose a company according to their major interests and apply for internship by sending CV.

Positions will be assigned on a first come, first served basis or companies will choose more adequate candidates based on their CVs and submitted documents.

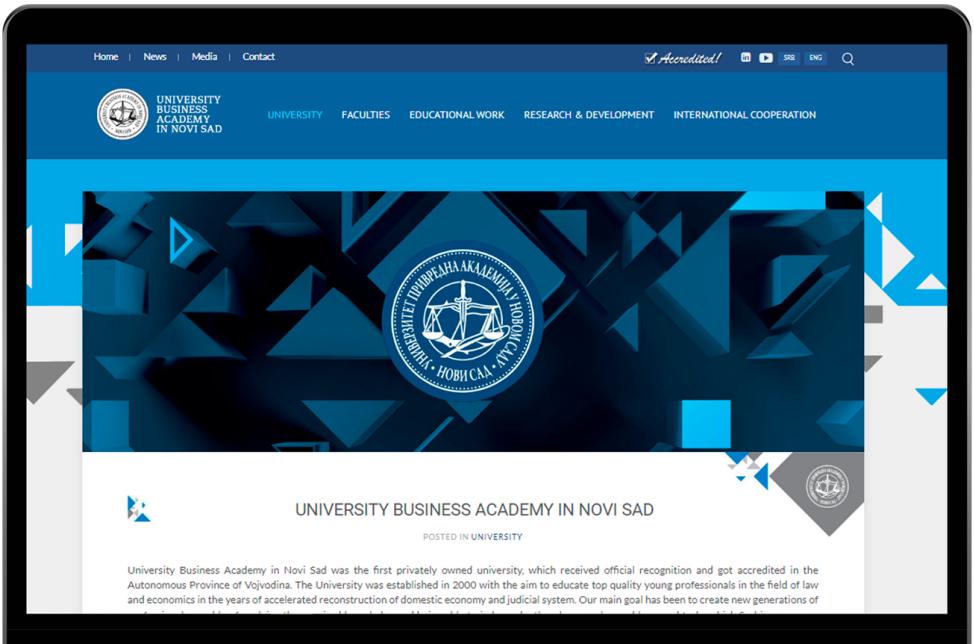
Students will get letters that will confirm their companies and internship positions.

INDUSTRY INTERNSHIP

Participants receive	Participation fees DO NOT cover
B&B accommodation & Meals (breakfast and dinner)	Roundtrip Flight ticket to Serbia
Airport transfers and all local transfers	Full Health/Travel insurance
Internship Certificate	Visa costs -Taiwanese passport
Sightseeing in Novi Sad and Vojvodina region	

ABOUT UNIVERSITY BUSINESS ACADEMY IN NOVI SAD (UBANS)

The University comprises six faculties: Faculty of Law, Faculty of Economics and Engineering Management, Faculty of Applied Management, Economics and Finance, Faculty of Dental Medicine, Faculty of Pharmacy, and Faculty of Contemporary Arts.



The screenshot shows the official website of the University Business Academy in Novi Sad (UBANS). The header features a blue navigation bar with links for Home, News, Media, Contact, Accredited!, and a search bar. Below the header is a navigation menu with links for UNIVERSITY, FACULTIES, EDUCATIONAL WORK, RESEARCH & DEVELOPMENT, and INTERNATIONAL COOPERATION. The main content area features a large, stylized blue graphic with a central circular logo of the university. The logo contains a scale of justice and the text 'УНИВЕРСИТЕТСКА АКАДЕМИЈА НОВИ САД' and 'УНИВЕРСИТЕТСКА АКАДЕМИЈА НОВИ САД'. Below the graphic, a post on the university's page is displayed, with the title 'UNIVERSITY BUSINESS ACADEMY IN NOVI SAD' and a snippet of text about the university's history and mission.

UNIVERSITY BUSINESS ACADEMY IN NOVI SAD

POSTED IN UNIVERSITY

University Business Academy in Novi Sad was the first privately owned university, which received official recognition and got accredited in the Autonomous Province of Vojvodina. The University was established in 2000 with the aim to educate top quality young professionals in the field of law and economics in the years of accelerated reconstruction of domestic economy and judicial system. Our main goal has been to create new generations of

The overall experience is what counts the most!
Not just sitting in the classroom...

THEORETICAL CLASSES

- excellent educators with many years of international experience
- the most modern equipment and technological environment
- modern learning methods and study material
- an interactive group of international students

PRACTICAL EXPERIENCE

- developing creative thinking
- visiting to the best companies in country (such as UniCredit Bank, IT company VEGA, Sheraton hotel...)
- exchange of experiences with leading market leaders
- public appearance

BRIEF INTRODUCTION ABOUT NOVI SAD

- Second largest city in Serbia with population of 300,000
- Proud of its 300-years old history
26 nations live and 6 official languages are spoken in the city
- European capital of culture in 2021
- Selected in top destinations in Europe travel in 2016
- Lonely planet top 10 cities to visit in 2019



EUROPEAN CAPITAL
OF CULTURE



RELAXING AND SIGHTSEEING

Learning is important but so is having fun, relaxing and visiting some of the most famous locations in Novi Sad and Serbia.



STUDENT IMPRESSIONS (2018-2019)

Budget-friendly summer school.
- Kate -

Meaningful experience in Serbia. That was a chance to leave my comfort zone and face different culture. I trained myself for diverse business environment and became more mature.
- Bo-Kai -

Great cultural experience.
- Kelvin -

People in Serbia are nice, kind, and have a good hospitality manners. Food is outstanding, there are plenty of historical places, and Novi Sad city offers great opportunities for photographing scenery.
- Leonardo -

People are very helpful and friendly!
- Nicky -

Affordable place for
students to study abroad!

- Silver -

The lectures were diverse and closely hooked to current events with impactful change to global and environmental mindset.

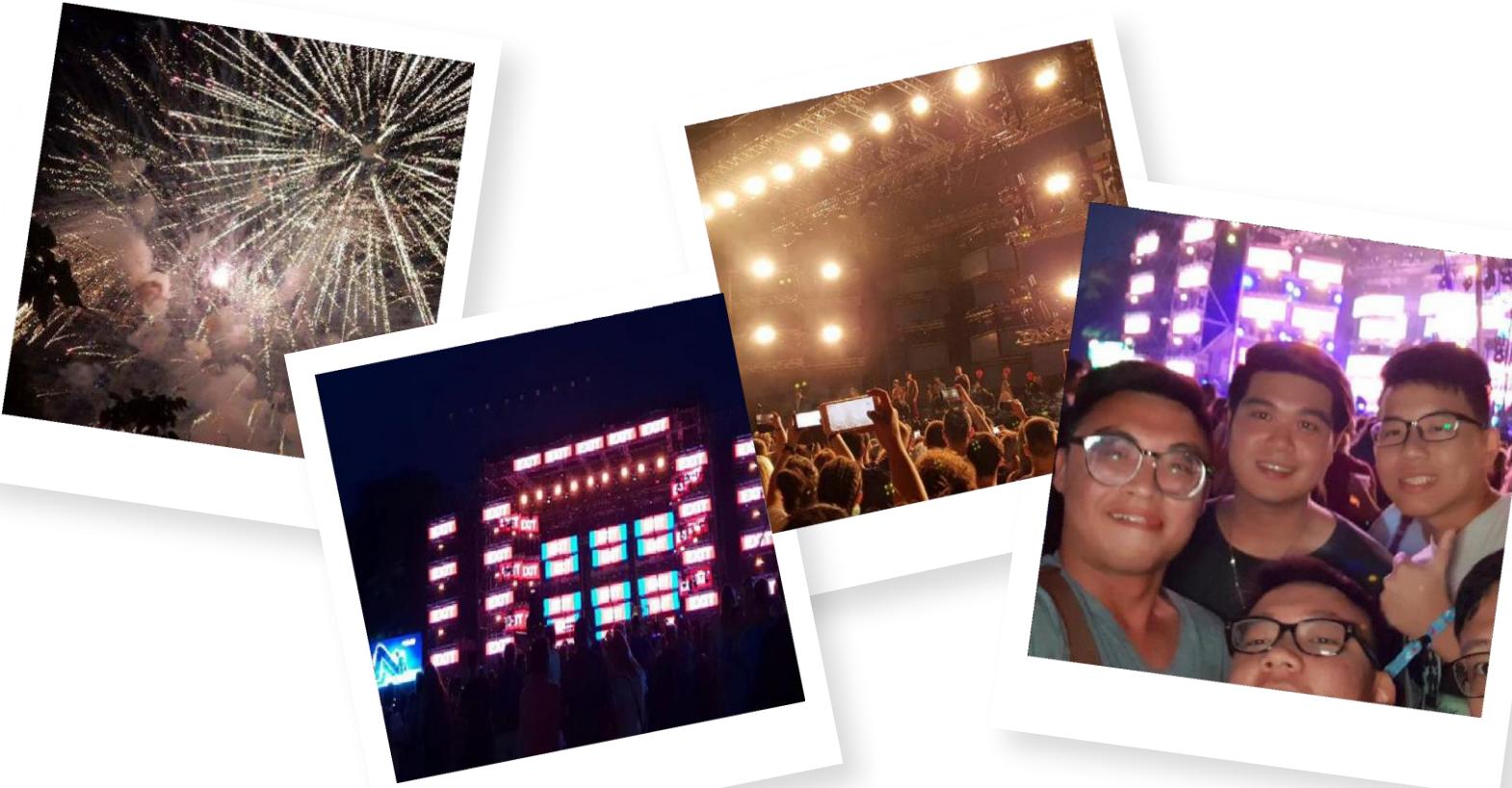
- Alexander -

I have experienced the warmest welcome of my colleagues when I was doing my internship. It was a very pleasant and open-minded experience. I definitely would return some day.

- Ming -

URBAN EVENTS – YOUTH FESTIVAL AND EXIT MUSIC FESTIVAL (6-9 JULY, 2023)

NOVI SAD – WWW.EXIT.ORG





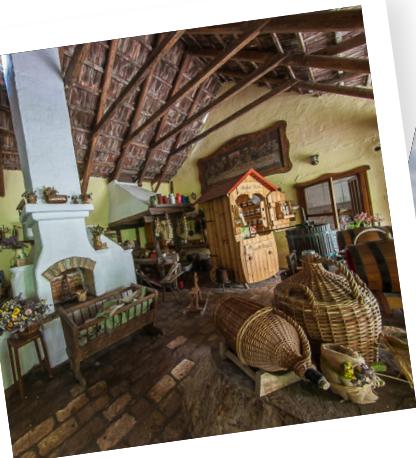
SOUL FOOD SERBIA



SALASI - oases of peace, local food and brandy

Majkin salas

The city of gourmands in Palic



Perkov salas

Mountain oasis (Neradin)



MUSEUM AND ART

The Museum of Nikola Tesla



The museum of Naive Art



M. Pupin museum



Work studio of violin maker





**We look forward to welcoming
you in Serbia**



For more information

**VISIT OUR FACEBOOK AND
INSTAGRAM PAGE:
*International summer school Serbia***

