

INTERNATIONAL SUMMER PROGRAM

DIGITAL ENTREPRENEURSHIP

SERBIA (EUROPE)



EDUEVOLUTION

WHERE IS SERBIA?



SUMMARY

SUMMER SCHOOL

DURATION: 4 weeks

(July 3rd – July 30th, 2023)

INTERNSHIP (1-2months)

APPLICATION FINAL DEADLINE:

May 1, 2023

Contact person:

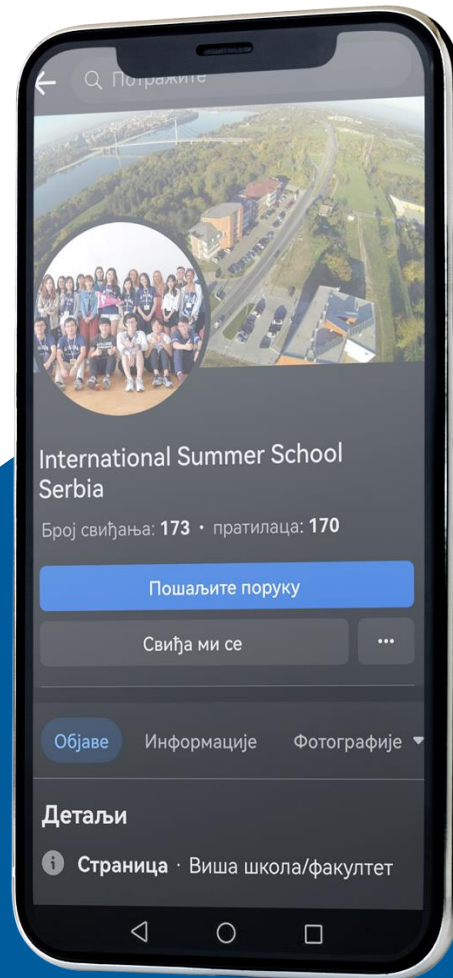
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REASONS TO APPLY

- **International business and cultural experience**
- **Building global awareness and thinking**
- **Building up your CV (Studying abroad + Internship + Job shadowing)**
- **Project based learning + Multidisciplinary team work**
- **Numerous touristic and social activities**



SUMMER PROGRAM 2023, SERBIA

1

DIGITAL ENTREPRENEURSHIP



2

INDUSTRY INTERNSHIP (1 MONTH/2 MONTHS)



**INTERNATIONAL SUMMER SCHOOL
IN SERBIA**

**“DIGITAL
ENTREPRENEURSHIP”**

JULY 2023

ENTREPRENEURSHIP IN THE DIGITAL ERA

1. MULTIDISCIPLINARY PROJECT-BASED LEARNING (80 HOURS)

- Coaching and mentoring students and project-oriented work in multidisciplinary fields. Students will develop digital business ideas in small multidisciplinary teams under the supervision of coaches and mentors. Projects need to be submitted and will be graded. “There will be a winner for the project”

Learning in four key learning areas:

- Entrepreneurship – Digital mindset, Design thinking, Venture creation, Finance in entrepreneurship;
- Business – Setting up Startup, Business model innovation, Digital transformation, Digital marketing;
- Technology – Digital and Data Technologies;
- Innovation – Open and participative innovation, Co-innovation, Crowdsourcing

2. JOB SHADOWING (60 HOURS)

- 60 hours of ‘job shadowing’ in different companies from different industries

3. EXCITING SIGHTSEEING TOURS (60 HOURS)

SUMMER SCHOOL - DIGITAL ENTREPRENEURSHIP

Participants receive

Academic program + Job Shadowing (4 weeks)

Summer School materials & certificates

B&B accommodation & Meals

Airport transfers and all local transfers

All excursions in Novi Sad, Vojvodina and Serbia

Participation fees DO NOT cover

Roundtrip Flight ticket to Serbia

Full Health/Travel insurance
30 days

Visa costs

Other things that are not included in the Program



INDUSTRY INTERNSHIP

2. INDUSTRY INTERNSHIP (ONE OR TWO MONTHS)

A list of companies (IT companies, hotels, banks, retailers, government agencies, etc.) with their profiles and number of positions will be announced.

Procedure:

Students choose a company according to their major interests and apply for internship by sending CV.

Positions will be assigned on a first come, first served basis or companies will choose more adequate candidates based on their CVs and submitted documents.

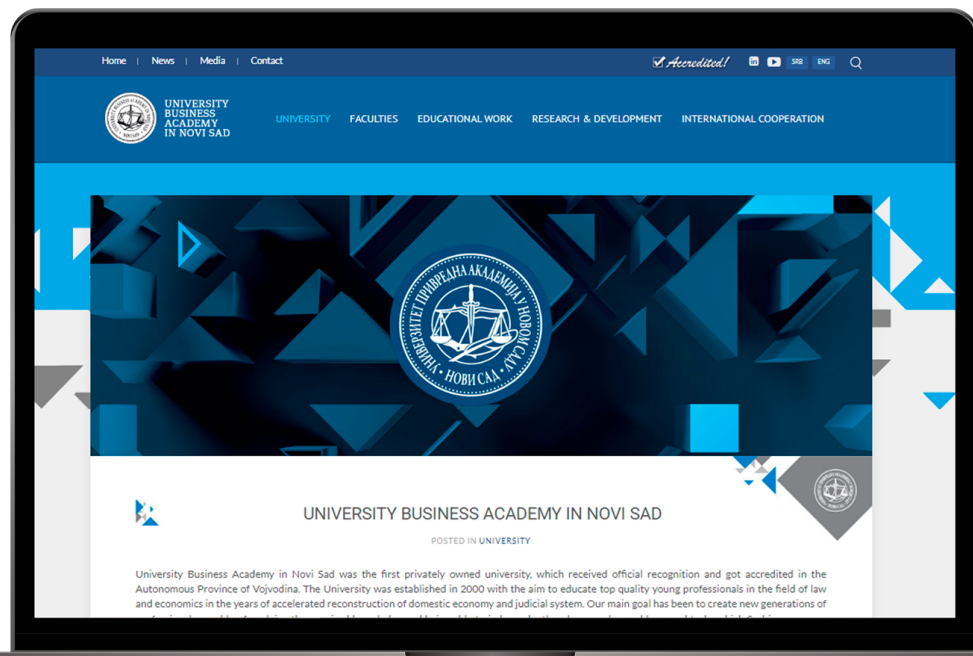
Students will get letters that will confirm their companies and internship positions.

INDUSTRY INTERNSHIP

Participants receive	Participation fees DO NOT cover
B&B accommodation & Meals (breakfast and dinner)	Roundtrip Flight ticket to Serbia
Airport transfers and all local transfers	Full Health/Travel insurance
Internship Certificate	Visa costs -Taiwanese passport
Sightseeing in Novi Sad and Vojvodina region	

ABOUT UNIVERSITY BUSINESS ACADEMY IN NOVI SAD (UBANS)

The University comprises six faculties: Faculty of Law, Faculty of Economics and Engineering Management, Faculty of Applied Management, Economics and Finance, Faculty of Dental Medicine, Faculty of Pharmacy, and Faculty of Contemporary Arts.



The overall experience is what counts the most!
Not just sitting in the classroom...

THEORETICAL CLASSES

- excellent educators with many years of international experience
- the most modern equipment and technological environment
- modern learning methods and study material
- an interactive group of international students

PRACTICAL EXPERIENCE

- developing creative thinking
- visiting to the best companies in country (such as UniCredit Bank, IT company VEGA, Sheraton hotel...)
- exchange of experiences with leading market leaders
- public appearance

BRIEF INTRODUCTION ABOUT NOVI SAD

- Second largest city in Serbia with population of 300,000
- Proud of its 300-years old history
26 nations live and 6 official languages are spoken in the city
- European capital of culture in 2021
- Selected in top destinations in Europe travel in 2016
- Lonely planet top 10 cities to visit in 2019



EUROPEAN CAPITAL
OF CULTURE



RELAXING AND SIGHTSEEING

Learning is important but so is having fun, relaxing and visiting some of the most famous locations in Novi Sad and Serbia.



STUDENT IMPRESSIONS (2018-2019)

**Budget-friendly
summer school.**

- Kate -

**Great cultural
experience.**

- Kelvin -

**People are very
helpful and friendly!**

- Nicky -

**Meaningful experience in Serbia. That
was a chance to leave my comfort zone
and face different culture. I trained
myself for diverse business
environment and became more mature.**

- Bo-Kai -

**People in Serbia are nice, kind, and have
a good hospitality manners. Food is
outstanding, there are plenty of historical
places, and Novi Sad city offers great
opportunities for photographing scenery.**

- Leonardo -

**Affordable place for
students to study abroad!**

- Silver -

**The lectures were diverse and
closely hooked to current events
with impactful change to global
and environmental mindset.**

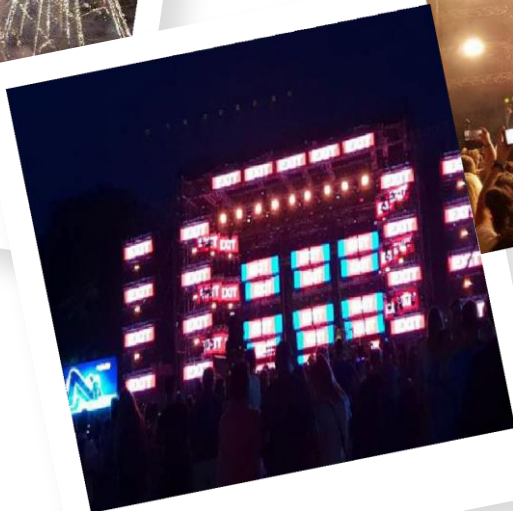
- Alexander -

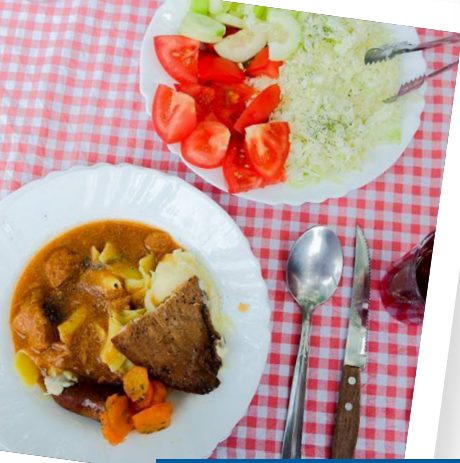
**I have experienced the warmest welcome
of my colleagues when I was doing my
internship. It was a very pleasant and
open-minded experience. I definitely
would return some day.**

- Ming -

URBAN EVENTS – YOUTH FESTIVAL AND EXIT MUSIC FESTIVAL (6-9 JULY, 2023)

NOVI SAD – WWW.EXIT.ORG





SOUL FOOD SERBIA



SALASI - oases of peace, local food and brandy

Majkin salas

The city of gourmands in Palic



Perkov salas

Mountain oasis (Neradin)

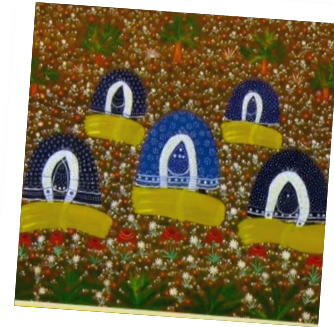


MUSEUM AND ART

The Museum of Nikola Tesla



The museum of Naive Art



M. Pupin museum



Work studio of violin maker





We look forward to welcoming you in Serbia

For more information

***VISIT OUR FACEBOOK AND
INSTAGRAM PAGE:
International summer school Serbia***

